

Lindsey Mardona

UX DESIGN & RESEARCH

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UX designer and researcher with a cognitive-science background and an incoming HCI master's at UC Santa Cruz. I turn research into accessible, data-driven products that ship and reach real audiences.

Education

University of California, Santa Cruz Expected 2027 · Santa Cruz, CA
M.S. Human-Computer Interaction

University of California, Los Angeles 2021–2023 · Los Angeles, CA
B.S. Cognitive Science, Specialization in Computing · Minors in Digital Humanities and Data Science Engineering · GPA 3.64

Diablo Valley College 2019–2021 · Pleasant Hill, CA
A.S. Computer Science · A.S.-T Mathematics · A.A.-T Psychology · GPA 4.0
**Certification **Google UX Design Professional Certificate — Mentor Me Collective × Grow with Google Scholarship, 2025

Experience

UCLA Latino Policy & Politics Institute Oct 2024 – Jun 2025

UI/UX Designer & Researcher · Remote

- Sole designer on an 8-person team building the **Latino Climate & Health Dashboard**—a first-of-its-kind tool mapping neighborhood-level extreme-heat and air-pollution disparities across California; designed the interactive county map and 24 data factsheets in Figma.
- Led stakeholder research across 10+ revision cycles and translated findings into design revisions that improved readability and WCAG accessibility across every factsheet.
- Partnered with a developer to ship the live product (latinoclimatehealth.org) and was credited by name in the project's technical documentation.
- Drove measurable reach—6,000+ users—with the work presented at the NALEO national conference and referenced in *Health Affairs* (2026).

AAPI Movement Hub Oct – Nov 2024

UX & Market Researcher (Contract) · Remote

- Analyzed website usage data to surface traffic patterns and user demographics, then audited prior interview research and competitors to recommend prioritized UX improvements for the next product iteration.

UCLA Political Science & Asian American Studies Jun 2022 – Feb 2023

Web Designer & Developer · Los Angeles, CA

- Designed and built an interactive AAPI voting map of LA County (JavaScript, CSS, HTML), giving stakeholders a tool for targeted, data-informed outreach.

****DOGU Co., Ltd.**** Jun – Aug 2022

Engineering Intern, UI / Human-Robot Interaction · Seoul, KR

- Explored early-stage concepts for a multi-robot monitoring interface—sketches through a low-fidelity Figma prototype—informed by a self-directed literature review of teleoperation and human-robot interaction.

Skills

Research Usability testing · Interviews · Surveys · Contextual inquiry · A/B testing · Heuristic evaluation · Competitive analysis · Journey mapping · Personas

Design Interaction design · Information architecture · Wireframing & prototyping (lo-fi → hi-fi) · Design systems · Responsive & mobile-first · Accessibility (WCAG) · Human-centered design

Tools Figma · Adobe CC (Photoshop, Illustrator, InDesign, After Effects) · Trello · Google Analytics · Tableau

Technical HTML/CSS · JavaScript · Python · SQL

Languages Indonesian · Mandarin · Spanish · Japanese (learning)